



# *bloom*

where you are planted

SPRING 2023

AN EVENT FOR NEW AND EXPECTING MOMS



*presented by your*

DAYTON MOM  
COLLECTIVE

DON'T MISS  
OUT ON OUR  
BIGGEST EVENT  
OF THE YEAR!



## 2022 VIRTUAL EVENT STATS OVERVIEW

- Last year's Facebook Event reached over 14,000 people, and over 100 responded to the RSVP!
- Our event page on our site was viewed by almost 300 people with an average read time of 3 minutes.
- The Bloom banner ads on our website got over 20,000 impressions!!!





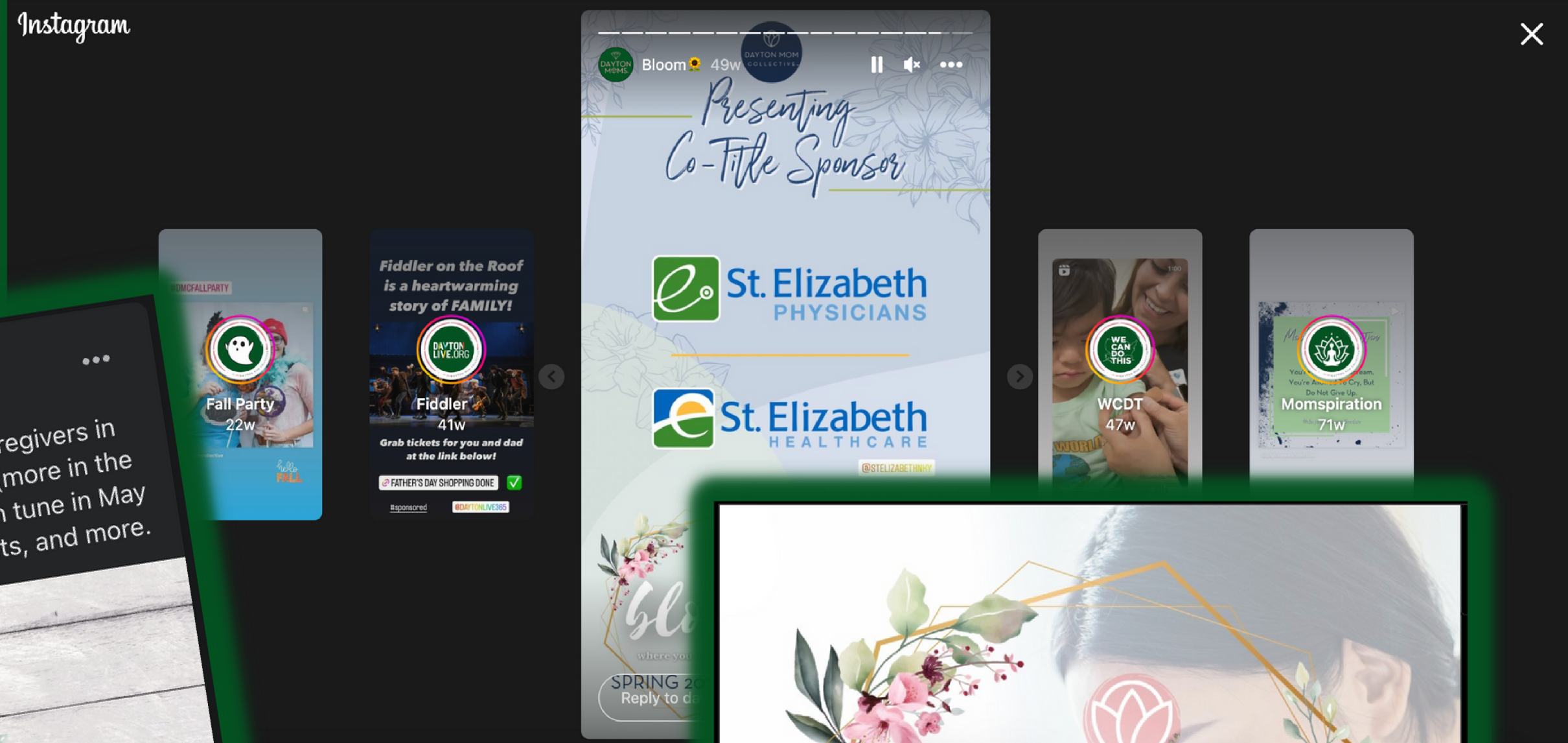




## WHERE YOUR BRAND IS PROMOTED

- Bloom is the best value you'll get with DMC advertising options ALL YEAR LONG, so don't miss out.
- We promote Bloom on our website; in our eNewsletter; on Facebook, Instagram, LinkedIn, Twitter, and more social platforms; via press releases; and during earned media news segments with local stations.









# BACK THIS YEAR - CINCINNATI BLOOM EXPO!

- In conjunction with our annual virtual dual-city Bloom event with our Sister Site in Cincinnati, we're bringing back a Cincinnati Bloom Expo!
- Hosted at Holiday Inn & Suites Cincinnati-Eastgate Events Center.
- First-come first-served exhibitor booths available as an add-on to the virtual event sponsorship, with discounts for higher-level sponsors!



  
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